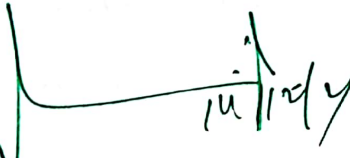


BONAFIDE CERTIFICATE

Certified on this "A CASE STUDY ON SCOPE OF SELF HELP GROUPS" is the bonafide work of **RAGATHI AKHILA** who carried out the project work under any supervision.


HEAD OF THE DEPARTMENT
LT. M. J. PRASANNAKUMAR
COMMERCE DEPARTMENT


PROJECT GUIDE

K. INDIRA

DECLARATION

I hereby, declare that study entitled “**A CASE STUDY ON SCOPE OF SELF HELP GROUPS**” is an original research work done by me and submitted to the MRS. A.V.N. College, Visakhapatnam, for the fulfilment of the 5th semester examination. I also declare, that this or any part of it has not been submitted to any other university for the award of any degree or diploma.

R. Akhila
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- Raw material banks need to be established by federations/SHGs/NGOs/Rural marts at sub -divisional level to facilitate timely supply of quality raw materials at affordable cost. Help from
- Microfinance Innovation Fund with NABARD should be provided for establishing rawmaterial banks.
- For about 22% of the sampled beneficiaries are involved in the Animal husbandry activity in Guntur district and most of them are engaged in dairy activities, thus scope for dairy is high and Government, DRDA officials and NGO's should facilitate these
- SHG to be motivated and support to be given to them to establish a dairy plants, collection centers and chilling units. Milk units can be established by solar hybrid milk chiller which enables food suppliers to store and preserve perishable food items such as milk, fruits and vegetables without the need for expensive diesel-powered generators. Still further studies need to be done to know the exact benefits to the SHG's.
- SHGs should be organized into federation for collecting the products from beneficiaries and to tag them to corporate house, wholesaler, retailer, rural Mart etc. Interlinking of Rural Mart need to be attempted for supply chain management.
- One suggestion for better marketing is to promote the products of one SHG among other SHG members.
- Product of one SHG should be distributed to other SHG members through federation in the beginning, which later can be widened to all SHG members of district/State.] Thus, it should be ensured that the product of SHGs would have wider demand and market ability
- Capacity building for micro-entrepreneurship development through interaction with successful entrepreneurs, field visits to the successful units, organizing training on regular interval, identification of good NGOs for hand holding support, scotting services by NGOs etc, would help in micro-entrepreneurship development.
- In order to make full use of the microfinance and ensure the success of micro-enterprises, the project management should understand that all SHG members need not/cannot start a micro-enterprise at the otake risks, should start first and offer wage employment to other SHG members. Behavioural competencies